

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Art Unit 3625

Davis et al.

Confirmation No. 5321

Application No.: 09/502,542

Filed: February 10, 2000

For: METHOD AND SYSTEM FOR  
FACILITATING ON-LINE SHOPPING

VIA ELECTRONIC FILING

Examiner: M. Fadok

Date: September 10, 2007

**INFORMATION DISCLOSURE STATEMENT**

COMMISSIONER FOR PATENTS  
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Alexandria, VA 22313-1450

Applicants submit herewith information of which they are aware, and which they believe may be material to the examination of the application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. The information is listed on the attached Form PTO-1449 and copies of the non-patent publications and attached.

The submission of information on the attached Form PTO-1449 is not intended as an admission that any such information constitutes prior art against the claims of the application under examination. Applicants do not waive any right to take any appropriate action to antedate or otherwise remove any information from the attached Form PTO-1449.

No fee is required since this document is being submitted with a Request for Continued Examination.

If a fee is required, please charge to Deposit Account No. 50-1071 any fees that may be required for considering this Information Disclosure Statement under 37 C.F.R. § 1.17(p).

Respectfully submitted,

Date: September 10, 2007

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<b>INFORMATION DISCLOSURE STATEMENT</b>	Docket: 60109	Ser. No.: 09/502,542
	Applicant: Davis et al.	
	Filed: February 10, 2000	Group: 3625

## **Foreign Patent Documents**

<b>Ex'r Initial</b>	<b>Number</b>	<b>Date</b>	<b>Country</b>	<b>Class</b>

## **Other References**

Ex'r Initial	Cite
	Degeratu et al, Consumer Choice Behavior in Online and Traditional Supermarkets, e-Business Research Working Paper 3-1999, Penn State, 47 pp. 2000.
	Evans, Getting Real About Virtual Commerce, Harvard Business Review, Nov-Dec 1999.
	Kania, Peas in a Pod - Behind Personalization, clickz.com, April 20, 1999.

**\*Examiner:** Initial if considered, whether or not in conformance with MPEP 609; draw line through cite if not in conformance and not considered. Include copy of this form with next communication to applicant.